Promotion of rural tourism

1608. SHRI SHAHID SIDDIQUI
SHRI KAMAL AKHTAR:

Will the Minister of TOURISM be pleased to state:

(a) whether Government are seriously taking steps for promotion of rural tourism in the country;

(b) if so, the details of the proposal received by the Central Government from the State Governments most particularly from Uttar Pradesh in this regard; and

(c) how far such rural tourism proposal shall attract the foreigners?

THE MINISTER OF TOURISM (SHRIMATI AMBIKA SONI): (a) and (b) Yes, Sir. The creation of infrastructure in Rural areas having potential for tourism is being supported under the existing scheme of Product/ Infrastructure Development for Destination and Circuit of Ministry of Tourism, while community participation and the capacity building including skill up gradation in such rural areas are being supported through GOI-UNDP Endogenous Tourism Project, Financial assistance released to the State Governments including the State of Uttar Pradesh during the 10th Five Year Plan period for infrastructure creation is given in the Statement-I (*See* below) and central assistance extended for capacity building etc. under UNDP project is given in the Statement-II (*See* below).

(c) The objective is to enable visitors to gain first hand experience of diverse rural life, art, culture and heritage at rural locations and in villages, which have core-competency in terms of craft/handloom/textiles etc. and villages, which fall on way to the popular tourist circuit and destinations being visited by domestic and overseas tourists. This strategy of rural tourism product development can thus, be a real attraction to foreigners visiting India.

Statement-I

Details of financial assistance released to the State Govts. during the 10th Plan for infrastructure creation.

(Rs. in lakh)

State	Sl. No.	Name of the Project	Year of Sanction	Amount Sanctioned	Amount Released
1	2	3	4	5	6
1. Andhra Pradesh	1	Development of Rural Trourism at Pochampalli, Nalgonda Distt.	2003-04	50.00	40.00
	2	Rural Tourism at Konaseema Village East Godavari Distt.	2003-04	50.00	50.00
	3	Development of Rural Tourism at Puttaparthi, Ananthpur Distt.	2004-05	49.50	49.50
	4	Development of Rural Tourism at Chinchinada, East Godavari Distt.	2004-05	50.00	40.00
	5	Development of Rural Tourism at Srikalahasti, Chittor Distt.	2004-05	50.00	40.00
2. Arunachal Pradesh	6	Development of Rural Tourism at Village Rengo, Distt. East Siang.	2005-06	49.62	39.69
3. Assam	7	Development of Rural Tourism at Durgapur, Distt Golaghat	2002-03	46.83	14.04
	8	Rural Tourism Dehing-Patakai Kshetra Distt. Tinsukia	2004-05	44.33	35.46
	9	Rural Tourism at Sualkuchi in Kamrup Distt.	2004-05	50.00	40.00
	10	Rural Tourism Project at Village Asharikandi, Distt. Dhubri	2005-06	48.97	39.17
4. Bihar	11	Rural Tourism Project at Nepura Village Distt. Nalanda	2003-04	50.00	40.00
5. Chhattisgarh	12	Development of Rural Tourism at Village Chitrakote, Distt. Baster	2003-04	50.00	40.00
	13	Development of Rural Tourism at Chitrokote, Distt Baster	2003-04	50.00	40.00
	14	Development of Rural tourism at Champaran, Distt, Raipur	2003-04	50.00	15.00
	15	Rural Tourism at Nagarnar, Distt. Bastar	2003-04	48.00	38.40
	16	Rural Tourism at Village Kondagaon, Distt. Baster	2005-06	50.00	40.00
6. Delhi	17	Rural Tourism at Kotla Mubarakpur	2003-04	09.78	09.78
	18	Rural Tourism at Nangli, Razapur, Delhi	2003-04	36.30	36.30
7. Gujarat	19	Development of heritage Village at Tera, Distt. Kachchh	2003-04	50.00	40.00
	20	Rural Tourism at Hodka, Distt. Kachchh	2003-04	50.00	40.00
	21	Development of Navagaon and Malegaon Rural tourism, Distt. Dang	2003-04	92.70	27.81

1	2	3	4	5	6
8. Haryana	22	Rural Tourism at Jyotisar, Distt. Kurukshetra	2003-04	50.00	40.00
9. Himachal Pradesh	23	Rural Tourism at Nagar, Distt. Kullu	2003-04	50.00	40.00
	24	Rural Tourism Paragpur, Distt Kangra Valley	2003-04	50.00	40.00
10. Jammu & Kashmir	25	Development of Rural Tourism at Village Drung, Distt. Baramula	2005-06	50.00	40.00
	26	Development of Rural Tourism at Village Surinsar, Distt. Jammu	2005-06	50.00	40.00
	27	Development of Rural Tourism at Village Gagangir Distt. Srinagar	2005-06	50.00	40.00
	28	Development of Rural Tourism at Village Pahalgam, Distt. Anantnag	2005-06	50.00	40.00
	29	Development of Rural Tourism at Village Jheri, Distt. Jammu	2005-06	50.00	40.00
11. Karnataka	30	Rural Tourism Project at Kokkare Bellur, Distt. Bellur	2002-03	50.00	15.00
	31	Development of Attiveri Bird Sanctuary as a rural tourism project, Distt. Uttar Kannada	2003-04	60.00	18.00
	32	Rural Tourism at Banavasi Distt., Uttar Kannada	2003-04	50.00	40.00
	33	Rural Tourism project in Anegundi Distt. Koppal	2003-04	50.00	40.00
	34	Rural Tourism project in Coorg, Distt. Kodagu	2003-04	50.00	40.00
12. Kerala	35	Development of Kumbalangi as Rural Tourism Destination, Distt. Ernakulam	2003-04	50.00	50.00
	36	Development of rural tourism at Arnamula, Distt. Pathanamthitta	2003-04	20.00	16.00
	37	Development of Village Balrampur in Thiruvananthapuram Distt.	2004-05	50.00	40.00
	38	Development of Rural Tourism at Village Kalady, Distt. Ernakulam for Spice Circuit	2006-07	47.20	37.76
	39	Development of Rural Tourism at Village Anakkara, Distt. Idukki for Spice Circuit	2006-07	50.00	40.00
13. Madhya Pradesh	40	Rural tourism in Hatwa Village, Distt Siddhi	2002-03	44.00	13.20
	41	Rural tourism at Chaugan, Distt. Mandla	2003-04	50.00	40.00
	42	Rural tourism project at Pranpur, Distt. Ashoknagar	2003-04	48.00	38.00
	43	Rural Tourism Project at Orchha, Distt. Tikamgarh	2005-06	50.00	40.00
14. Maharashtra	44	Rural Tourism at Sulibhanjan-Khultabad Distt. Aurangabad	2003-04	50.00	40.00

1	2	3	4	5	6
15. Nagaland	45	Rural Tourism at Mopunchupket, Distt. Mokokchung	2002-03	50.00	40.00
16. Orissa	46	Rural Tourism project at Raghurajpur Distt. Puri	2002-03	50.00	40.00
	47	Development of Village Pipli in Puri Distt.	2004-05	50.00	40.00
	48	Development of Rural Tourism at Village Khiching, Distt. Mayurbhanj	2005-06	50.00	40.00
	49	Development of Rural at Village Barpali, Distt. Bargarh	2006-07	50.00	40.00
	50	Development of Rural Tourism at Village Hirapur, Distt Khurda	2006-07	50.00	40.00
	51	Development of Rural Tourism at Village Padmanavpur, Distt. Ganjam	2006-07	50.00	40.00
17. Rajasthan	52	Rural tourism at Neemrana, Distt. Alwar	2003-04	50.00	50.00
	53	Rural tourism project Samode Village, Distt. Jaipur	2003-04	50.00	40.00
18. Sikkim	54	Development of Village Lachen in North Distt.	2004-05	50.00	40.00
19. Tamil Nadu	55	Development of Kazhugumalai Under rural tourism, Distt. Thoothukudi	2003-04	48.66	38.94
	56	Development of Theerthamalai, Distt. Dharmapuri	2003-04	50.00	40.00
	57	Rural tourism at Karaikudi, Chettinadu, Distt. Sivaganga	2003-04	50.00	40.00
	58	Development of Devipattinam Navbhashnam in Ramnathpuram Distt.	2005-06	50.00	40.00
	59	Thirukurungudi Distt. Tirunelveli	2005-06	50.00	40.00
	60	Thiruppudaimaurthur, Distt. Tirunelveli, Tamli Nadu	2005-06	49.55	39.64
	61	Development of Rural Tourism at Village Kombai, Distt. Theni, for Spice Circuit.	2006-07	50.00	40.00
	62	Development of Rural Tourism at Village Thadiyankudisai, Distt. Dindigul, for Sipce Circuit	2006-07	50.00	40.00
20. Tripura	63	Rural tourism at Kamlasagar, Distt. West Tripura	2002-03	42.92	13.48
	64	Rural tourism at Jampui Hills, Distt. North Tripura	2003-04	50.00	15.00
	65	Development of Rural Tourism at Village Joychandrapur, Distt. Sourth Tripura	2005-06	50.00	40.00
21. Uttaranchal	66	Rural tourism project at Jageshwar, Distt. Almora	2002-03	50.00	50.00
	67	Rural tourism project in Agora Village (Dodital) Uttar Kashi Distt.	2005-06	48.50	38.80
	68	Development of Hub Village at Mottad and its satellite station	2005-06	48.05	38.44

1	2	3	4	5	6
	69	Development of Rural Tourism at Village Chekhoni Bora, Distt. Champawat	2005-06	44.20	35.28
	70	Development of Rural Tourism at Village Koti, Indroli	2005-06	47.10	37.68
	71	Development of Rural Tourism at Village Mana; Distt. Chamoli	2005-06	50.00	40.00
	72	Development of Rural Tourism (Eco-Tourism) in Devriyatal at Village Sari, Distt. Rudraprayag	2005-06	45.14	36.00
22. Uttar Pradesh	73	Development of Rural Tourism at Bhitar Gram, Distt. Rae Bareli.	2005-06	49.52	39.62
	74	Development of Rural Tourism at Village Mukhrai, Distt. Mathura	2005-06	45.89	36.00
23. West Bengal	75	Development of Rural Tourism Centre at Ballabpur Danga, Distt. Birbhum	2003-04	50.00	15.00
	76	Development of Village Sonada, Distt. Darjeeling	2004-05	50.00	40.00
	77	Development of Rural Tourism at Village Mukutmonipur, Distt. Bankura	2006-07	50.00	40.00
		TOTAL :		3764.76	2826.99

Statement-II

Details of central assistance extended for capacity building etc. under UNDP Project

State	Sl. No.	Name of the Project	Name of Distt.	Year of Sanction	Amount Sanctioned	Amount Released
1	2	3	4	5	6	7
1. Andhra Pradesh	1	Pochampalli	Nalgonda	2004-05	20.00	16.00
	2	Srikalahasti	Chittoor	2004-05	20.00	16.00
2. Assam	3	Durgapur	Golaghat	2004-05	20.00	16.00
	4	Sualkuchi	Kamrup	2004-05	19.95	15.96
3. Bihar	5	Nepura	Nalanda	2004-05	20.00	16.00
4. Chhattisgarh	6	Chitrakote	Bastar	2004-05	20.00	16.00
	7	Nagarnar	Bastar	2004-05	20.00	16.00
5. Gujarat	8	Hodka	Kachchh	2004-05	20.00	16.00
6. Haryana	9	Jyotisar	Kurukshetra	2004-05	20.00	16.00
7. Himachal Pradesh	10	Naggar	Kullu	2004-05	20.00	16.00
8. Karnataka	11	Banavasi	Uttara Kannada	2004-05	20.00	16.00

1	2	3	4	5	6	7
	12	Anegundi	Koppal	2005-06	20.00	16.00
9. Kerala	13	Kumbalangi	Ernakulam	2004-05	20.00	16.00
	14	Arnamula	Pathanamthitta	2004-05	20.00	16.00
	15	Kalady (Spice Circuit)	Ernakulam	2005-06	10.00	08.00
	16	Anakkara (Spice Circuit)	Idukki	2005-06	10.00	08.00
10. Madhya	17	Pranpur	Ashok Nagar	2004-05	20.00	16.00
Pradesh	18	Chaugan	Mandla	2004-05	20.00	16.00
11. Maharashtra	19	Sulibhanjan-Khultabad	Aurangabad	2004-05	20.00	16.00
12. Orissa	20	Raghurajpur	Puri	2004-05	20.00	17.60
	21	Pipli	Puri	2004-05	20.00	16.00
13, Punjab	22	Rajasansi	Amritsar	2004-05	20.00	16.00
14. Rajasthan	23	Neemrana	Alwar	2004-05	20.00	16.00
	24	Samode	Jaipur	2004-05	20.00	16.00
	25	Haldighati	Rajsamand	2004-05	19.32	15.45
15. Sikkim	26	Lachen	North Distt.	2004-05	20.00	16.00
16. Tamil Nadu	27	Kazhugumalai	Thoothukudli	2004-05	20.00	16.00
	28	Karaikudi	Sivaganga	2004-05	20.00	16.00
	29	Kombai (Spice Circuit)	Theni	2005-06	10.00	08.00
	30	Thadiyankudisai (Spice (Circuit)	Dindigul	2005-06	10.00	08.00
17. Tripura	31	Kamlasagar	West Tripura	2004-05	20.00	16.00
18. Uttaranchal	32	Jageshwar	Almora	2005-06	20.00	16.00
	33	Mana	Chamoli	2004-05	20.00	16.00
19. Uttar Pradesh	34	Bhaguwala	Saharanpur	2004-05	19.75	15.50
20. West Bengal	35	Ballabhpur Danga	Birbhum	2004-05	20.00	16.00
	36	Mukutmonipur	Bankura	2004-05	20.00	16.00
		TOTAL:			679.02	544.51

Promotion and development of tourism in NER

1609. SHRI DWIJENDRA NATH SHARMAH:
SHRI KARNENDU BHATTACHARJEE:

Will the Minister of TOURISM be pleased to state:

(a) what steps have been taken by Government for promotion and development of tourism in the country particularly in the NER; and

(b) what have been the results of these steps taken during the last three years and the current year so far?